



As we embark on another exciting fall in the cattle business, we find ourselves in awe of the growing momentum within the Global Beef industry. As eternal optimists we have been eagerly scouting for new bulls that suit our breeding philosophies. This year alone we purchased the high selling bull from the Jackson family, High Bluff Law Maker 56L and the Canadian Semen Rights on the 2024 Res National Champion bull KJ 7603 Element 019L. We continue to bring relevance to the breeds we raise, finding the balance between show ring success and real world cattle that the commercial market demands.

As well, we have had immense success with the Hereford bulls in our roster from the past couple of years. Land Markers Mark 2072 purchased from the 2022 NWSS Champion Carload had his first group of calves hit the ground running with flashy front ends, extra middle and hip expression. NJW 79Z 199B Bourbon 126H ET females have laid down gorgeous udders in their first year of production. The first NJW PMH Commitment 137J ET's are due to calve in January 2024 who have implacable phenotypes and amazing temperament - Show heifers! The NJW 73S D287 Daybreak 163K ET offspring came easy, grew fast and have all the makings of leveling up females and bulls alike. Harvie Momentum ET 35L was the 2023 CWA Reserve National Champion Bull who led our carload to the 2024 Reserve National Championship. He walks the pastures at Fawcett's Elm Creek Ranch, South Dakota and we anticipate his offspring this coming year!

On the Charolais end, Turnbull's Jabba 25J has greatly exceeded our expectation with calving ease offspring that grow into muscular cattle that have eye appeal. HVA Three Thieves 66F was heavily used in our program, they are sound made and uniform. The SOS Jackpot 158J bull is in his second year as an AI sire at the ranch, we are big fans of the performance and style he has left behind, and you'll witness just that in the pages to come.

Our commitment to the Hereford and Charolais breeds is as robust as ever with Jill forging forward with important promotions within the Choose Hereford and Alberta Charolais Association boards. Working towards delivering youth and member services that promote the breed and it's importance in the larger Global Beef fabric.

Cole. Jill. Tinley and Lyla

selling ELITE BREEDING FEMALES plus EXCLUSIVE SEMEN & EMBRYOS

SALE CONTACTS

Cole Harvie	403.994.1314
Jill Harvie	403.771.3502
Frank McNeely	
Ian Harvie	
Peterosa Exports, Roger Peters	403.828.9815
Josh Dowbiggin	
Mark Shologan (DLMS)	780.699.5082

CATTLE VIEWING

We welcome you to drop in any time before the sale. Please contact Cole or Jill to coordinate a tour time and date. If you are wanting to join us on sale day, you can bid from your hand held devices and enjoy warm hospitality at the ranch. Videos will be posted a week prior to sale day, photos were taken by either Cole Harvie and Broken Arrow Livestock Services.

Location Harvie Ranching: 2332 Township Road 320 (Cole & Jill residence)

From Calgary Take the Didsbury Exit west until a four way stop. That is the 2A, head north (right). Take the 2A for approximately 4 miles, then turn West (left) on Bergen rd.(32.0), the Mountain View County office and Didsbury Airport are on the corner. 7.5 miles, after RR 23 is Harvie Ranching (brown buildings) on the North side of the road.

SCHEDULE OF EVENTS

Tuesday November 12th, 9 am - 5 pm	Cattle viewing
Wednesday November 13th, 9 am	
3 pm	Dinner, Drinks and Social
5 pm MST	Close out on DLMS Farmgate

Please let us know in advance if you plan to join us for closeout and a western style social.

WWW.FARMGATETIMEDAUCTIONS.CA

The sale will be hosted Nov 12-13 on DLMS Farmgate with a 5PM MT close-out. Visit www.farmgatetimedauctions.ca/home to view sale and bid. All new bidders to DLMS Farm Gate Timed Auctions must create a timed auction account to be able to bid on this timed sale. This new account is different from your DLMS.ca live sale account and is needed for some of the great notifications features of the DLMS Farm Gate Timed Auction site. Simply click Register on the top right corner, fill in your account info, log in to verify your phone number and you're ready to roll with DLMS Farm Gate Timed Auctions.

International Bidders Please note that all international users will need to email mark@dlms.ca for account verification.

Questions/Assistance If you have any questions or need assistance with creating and account or bidding please call the DLMS Purebred Team, Mark Shologan, at 780-699-5082.

Terms The terms of the sale are cash, cheque, etransfer, payable at par at the sale location or via charvieranching@ gmail.com. All females are healthy and under the management of Harvie Ranching with the assistance of Dr. Waylon Wise, CCHMS and Herdtrax. We stand behind the offering and guarantee that they are breeders, unless flushing occurs before 1st calf or the females are grossly over conditioned which we feel has an negative impact on fertility. We retain the right to one future flush at buyers convenience of any females in the sale. Payment for cattle must occur before animals depart from Harvie Ranching.

US Exchange Rate will be indicated on DLMS Farmgate sale day. All animals will be sold in Canadian funds. Each animal becomes the purchaser's risk immediately after the animal is sold, we encourage the purchase of insurance. A registration certificate will be duly transferred to the purchaser.

Trucking For US purchases, we will work swiftly to do all necessary testing and will work through Wolsey trucking, Billings, MT to get cattle to their destination. For Mexico purchases, we will work swiftly to do all necessary testing and will work through Peterosa Exports to get cattle to their destination. All Canadian cattle can utilize H.S. Knills Trucking (1.877.442.3106), Elco Livestock, Cody Doucette, Ph: 1-780-243-4412 or Valliquette Transport, Taylor Valliquette, Ph: 1-905-717-2639

Juniors Harvie Ranching is a long time supporter of the CJHA Heifer Lottery winning the "Breeder Award" three times over the lifetime of the program. This year we congratulate Kylee Chantler with Osterndorff Farms, Ontario for winning Reserve Champion Heifer Lottery Female at Bonanza, Brandon 2024 with Harvie SSAL Candy 103L purchased in the 2023 Fall Female Sale. Once again, we are geared up for the 2024 Choose Hereford Program. With more breeders uppin' the ante and attracting additional shows as well as new breeders.











HARVIE MS FIREFLY ET 79M

JILL 79M ♦ February 02 2024 ♦ REG C03114719 ♦ HOMOPOLLED

JW B716 DEVOUT 18051

NJW PMH COMMITMENT 137J ET

NJW 79Z 103C RITA 304F ET

HARVIE MINSTON 5W
HARVIE MS FIREFLY 125Y

HARVIE MS FIREFLY ET 55W

KCF BENNETT DEVOUT B716 ET JW 936 DOMINETTE 1674 ET NJW 73S 38W RIDGE 103C ET BW 91H 100W RITA 79Z ET WILGOR 55K NORTHEASTERN OL 2N HARVIE MS FIREFLY 30T HARVIE TRAVELER 69T HARVIE MS FIREFLY ET 24S

CE	BW	WW	YW	MK	MCE	FAT	REA	MARB
-1.2	5.8	72	113.2	37	-3.5	-0.008	0.44	0.09

Ms Firefly ET 79M is donor cow material! Firstly, her design is flawless; she's wide based, long bodied with extra rib shape. She has full pigmentation on a beautiful head to match her overall maternal appeal. Her dam Ms Firefly 125Y has continued to gain popularity in her 13th year in production as she recently produced Momentum ET 35L the 2023 CWA Reserve National Champion Bull who accompanied his full brother Thrill Seeker 48L to the 2024 Reserve National Champion Carload in Denver, USA. Both maternal siblings to 79M walk the pastures at Fawcett's Elm Creek Ranch in SD, USA. Her full brother in 2024 is in the show pen as we prepare him to be apart of the 2025 NWSS Harvie Ranching Carload.

We are retaining $\frac{1}{2}$ interest and possession on Ms Firefly ET 79M, she is a CWA Supreme Qualifier.



















Dam of Lot 2

9M, Rs Bonanza B&O Calf, '24

Sire Lot 3, '23 NWSS Carload Champion

Jade 45M, Show Ready!

HARVIE OVHF MS FIREFLY 9M

JILL 9M ♦ JANUARY 03 2024 ♦ REG C03113367 ♦ HOMOPOLLED MDC

HARVIE MS JADE 45M JILL 45M ♦ JANUARY 26 2024 ♦ REG C03113372 ♦ HOMOPOLLED

JW B716 DEVOUT 18051 **NJW PMH COMMITMENT 137J ET** NJW 79Z 103C RITA 304F ET

EFBEEF BR VALIDATED B413 HARVIE OVHF MS FIREFLY 4J HARVIE MS FIREFLY ET 75G

KCF BENNETT DEVOUT B716 ET JW 936 DOMINETTE 1674 ET NJW 73S 38W RIDGE 103C ET BW 91H 100W RITA 79Z ET

EFBEEF TFL U208 TESTED X651 ET EFBEEF 4R THYRA Y865 NJW 79Z Z311 ENDURE 173D ET HARVIE MS FIREFLY ET 15C

CE	BW	WW	YW	MK	MCE	FAT	REA	MARB
1.3	4.9	74.2	122.1	43.6	2.1	-0.018	0.76	0.4

A different stream of the Ms Firefly line with the highly decorated Harvie OVHF Ms Firefly 4J as her dam and the famous Harvie Ms Firefly ET 15C as her granddam. This is a line of show females that turn heads and pull banners. Already 9M has been on the show road and was Bonanza 2024 Reserve Champion Bred & Owned Heifer Calf. Alongside her dam she was the Open Reserve Champion Mature Female as well. When it comes to her dam 4J which is Lyla's cow, I'm not sure we've shown a female as much nor won as many shows. She was the 2021 CWA National Champion Heifer Calf, 2022 CRY All Breeds Reserve Champion Female, 2022 Bashaw All Breeds Class Winner, 2022 Olds Fall Classic Champion Yearling, 2022 CWA Class Winner and Reserve First Lady Classic, 2023 Farmfair International Champion Female and Alberta Supreme Top 5 Females.

GREEN JCS MAKERS MARK 229G ET BOYD 31Z BLUEPRINT 6153
MAKERS MARK 2072ET JDH AH MERCEDES 11E ET **LAND MAKERS MARK 2072ET** TH 96A Z303 MISS DOM 302D

Dam PYRAMID HICKOK 4130 SSAL 4130 JADE 1J

SSAL AUDREY 4A

KCF BENNETT STRATEGY Z303 ET TH 122W 11X MISS DOM 96A FHF 4029 HICKOK 15X FHF 104T ERICA 56X OVHF 196T ELLIOT 6Y SSAL 7W AUBREY 7Y

CE	BW	WW	YW	MK	MCE	FAT	REA	MARB	
7.1	1.8	49.7	84.4	16.9	4.2	-0.008	0.4	0.05	

Ms Jade is a firecracker off the impressive Land Markers Mark herdsire. With full pigment, extra shape and a correct base she is going to do well in the showring. She has an intriguing pedigree too. She and all the heifers in the sale are halter broke and ready to show next summer with Bonanza 2025 coming to our hometown, Olds, Alberta. If you want a heifer that will peak next summer, show incredibly well and then become a contender in your front pasture. Have a look at Jade!





HARVIE MS AUBREY 106M

4

JILL 106M ♦ FEBRUARY 08 2024 ♦ REG C03113385 ♦ HOMOPOLLED

JW B716 DEVOUT 18051

NJW PMH COMMITMENT 137J ET

NJW 79Z 103C RITA 304F ET

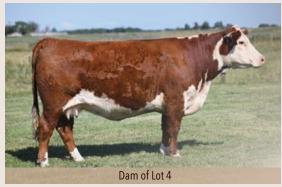
PYRAMID HICKOK 4130

SSAL 4130 GISELLE 22H SSAL AUDREY 4A KCF BENNETT DEVOUT B716 ET JW 936 DOMINETTE 1674 ET NJW 73S 38W RIDGE 103C ET BW 91H 100W RITA 79Z ET FHF 4029 HICKOK 15X FHF 104T ERICA 56X OVHF 196T ELLIOT 6Y SSAL 7W AUBREY 7Y

		WW			MCE			
5	2.8	56.5	92.1	28.4	1.2	0.002	0.5	0.08

Seeing double! Ms Aubrey 106M is a striking Commitment 137J daughter that resembles Tinley's Ms Ronda 83L who won Bonanza 2024 Champion Bred and Owned Female and the National Junior Beef Heifer Show Reserve Champion Bred & Owned. Here's your chance at a real world female that will excel in the show ring and has the maternal backing to be foundation female. Ms. Aubrey has a fantastic EPD profile and phenotype that makes you fall in love with the Hereford breed over and over again. Now, you'll have to have a look at 106M on the show road, she is the real deal...



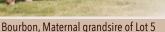






Lot 5







Dam of Lot 5



Makers Mark 2072



Dam of Lot 6



HARVIE MS JESSICA 62M

CVIH 62M ♦ JANUARY 30 2024 ♦ REG C03113375 ♦ HOMOPOLLED



TH 96A Z303 MISS DOM 302D

NJW 79Z 199B BOURBON 126H ET HARVIE MS JESSICA 122K

HARVIE MS JESSICA 166G

KCF BENNETT STRATEGY Z303 ET TH 122W 11X MISS DOM 96A NJW 78P 88X COWBOSS 199B ET BW 91H 100W RITA 79Z ET HARVIE GAMBLER 19E WCC 69A JESSICA 6500D

CE	BW	WW	YW	MK	MCE	FAT	REA	MARB
2.7	3.7	67.4	117	33.6	-0.7	0.002	0.74	0.03

Let's talk maternal strength, she is the real deal. With an ideal Bourbon two year dam and Maker's Mark sire to add that extra look and muscle shape. She is set to show incredibly well with a killer side profile and walks like a cat. The soundness and overall makeup of this heifer makes her a contender for the 2025 show ring.



HARVIE MS MEDONTE ET 87M

JILL 87M ♦ FEBRUARY 04 2024 ♦ REG C03116593 ♦ HOMOPOLLED MDC

LAND MAKERS MARK 2072ET

TH 96A Z303 MISS DOM 302D

HARVIE COOL WATER ET 190B **HARVIE MS MEDONTE 236D**

HARVIE MS MEDONTE 192B

GREEN JCS MAKERS MARK 229G ET BOYD 31Z BLUEPRINT 6153
MAKERS MARK 2072ET JDH AH MERCEDES 11E ET KCF BENNETT STRATEGY Z303 ET TH 122W 11X MISS DOM 96A NJW 73S W18 HOMETOWN 10Y ET HARVIE MS FIREFLY 65P HARVIE ALL IN 14Z HARVIE MS MEDONTE 141Y

2.7	2.3	51.9	92	27.7	2.5	0.002	0.42	0.11
CE	BW	WW	YW	MK	MCE	FAT	REA	MARB

Show her and have fun! An opportunity to purchase a powerfully constructed, dark colored female that will give the top of any show a run for their money! Perfect hair, clean fronted, flat shouldered, big bellied with a strong hip and leg. Can't say much more than, she's one to watch for.





HARVIE RIESLING 125M

7

JILL 125M ♦ FEBRUARY 12 2024 ♦ REG C03113388 ♦ HOMOPOLLED

JW B716 DEVOUT 18051

NJW PMH COMMITMENT 137J ET

NJW 79Z 103C RITA 304F ET

HARVIE OVHF RIESLING ET 104H
NEXT GEN RIESLING 295 ET

KCF BENNETT DEVOUT B716 ET JW 936 DOMINETTE 1674 ET NJW 73S 38W RIDGE 103C ET BW 91H 100W RITA 79Z ET

JDH JJD 9Y 485T ALL IN 96B ET EXR TERRI 489 H/TSR/CHEZ/FULL THROTTLE ET STAR SPIRIDGE KESSEY 321L ET

						0.002			
CF	BW	WW	YW	MK	MCF	FAT	RFΔ	MARR	

The Riesling cow family needs no introduction, they all make a splash, and this heifer will do just that! She has a unique and beautiful head, with big flashy white ears that grab the judge's attention in the show ring. She's big bellied, stout yet smooth in her design. Her dam was Brett Barber's pick of the Harvie females when on tour a couple years ago. With Commitment 137J on the top side and Riesling 104H on the bottom, this is a match made heaven.









HARVIE OVHF MS RONDA 33M

JILL 33M ♦ JANUARY 22 2024 ♦ REG C03113063 ♦ HOMOPOLLED

GREEN JCS MAKERS MARK 229G ET BOYD 31Z BLUEPRINT 6153 **LAND MAKERS MARK 2072ET**

TH 96A Z303 MISS DOM 302D

Dam HARVIE STREAMLINE ET 200D HARVIE OVHF MS RONDA 14G HARVIE OVHF MS RONDA 76E

JDH AH MERCEDES 11E ET KCF BENNETT STRATEGY Z303 ET TH 122W 11X MISS DOM 96A TH 512X 719T PLAYMAKER 14Z HARVIE MS FIREFLY 24U HARVIE COOL WATER ET 190B OVHF MS RONDA 74C

CE	BW	WW	YW	MK	MCE	FAT	REA	MARB
2.6	1.7	68.6	116.8	28.4	-0.2	0.042	0.7	-0.06

Ms Ronda 33M is extra showy, goggle eyed, long neck and a total sweetie to work with. Her dam is cranking out prize winning show females, with Ms Ronda 83L and 33M. 83L won Supreme Bred & Owned Female at the 2024 Bonanza in Brandon, her division in the open show, Reserve Champion Overall Showmen for Tinley and Canadian All Breed Junior Show Reserve Champion Bred & Owned Female. The Ronda cow family is one that has made countless show heifers. Their side profiles always get me! Show leg, swoop belly and clean fronted. Watch for her at the 50th Farmfair International, Edmonton.









HARVIE VF RONDA 99M

9

JILL 99M ♦ FEBRUARY 07 2024 ♦ REG C03112018 ♦ HOMOPOLLED

BAR STAR FRESH PRINCE 018 ET
HARVIE VLE BANKS ET 171K
HARVIE MS MEDONTE 236D

OVHF MS RONDA 4Y

HARVIE MS RONDA 41W

BR BELLE AIR 6011 BAR STAR 91X WHATAGIRL 410 HARVIE COOL WATER ET 190B HARVIE MS MEDONTE 192B

HARVIE RAFTSMAN 16R BBSF 100L UNIQUE ET 131R HARVIE TRAVELER 69T HARVIE RONDA 17R

CE	BW	WW	YW	MK	MCE	FAT	REA	MARB
5.1	3	63.6	102.2	27.8	4.8	0.012	0.44	0.15

This February beauty is the last natural daughter of the foundation Ronda 4Y female. Ronda 4Y has produced countless daughters that have made an impact in and out the ring. 99M is a gold mine that hits you with added look and promise. Ronda 4Y was best known for her fertility and ability to raise high powered calves in the fall even at the ripe age of 13. Ronda 99M is a Banks who was the 2022 Top selling Bull to Lock Farms, SK. Co-owned with Vern Featherstone









HARVIE MS MARVEL 84M

JILL 84M ♦ FEBRUARY 03 2024 ♦ REG C03113382 ♦ POLLED

GREEN JCS MAKERS MARK 229G ET
MAKERS MARK 2072ET
TH 96A Z303 MISS DOM 302D

BOYD 31Z BLUEPRINT 6153
JDH AH MERCEDES 11E ET
KCF BENNETT STRATEGY Z303 ET
TH 122W 11X MISS DOM 96A LAND MAKERS MARK 2072ET

Dam NJW 202C 81E STEWARD 98G ET HARVIE MARVEL ET 165K

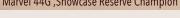
HAROLDSON'S MARVEL ET 44G

NJW 160B 028X HISTORIC 81E ET NJW 160Z 8Y HOME MAKER 202C TH 403A 475Z PIONEER 358C ET HAROLDSON'S MARVEL 45P 5W

-0.2	2.8	60.7	98.7	32.4	-1.9	0.052	0.54	0.19	١
CE	BW	WW	YW	MK	MCE	FAT	REA	MARB	

A Marvel 44G granddaughter that is super flashy and easy on the eyes. She's another example of how Maker's Mark added attractive sleek front ends to our power-based females. Another great prospect for the upcoming 2025 show season. She's correct, wide topped yet angular in her front. She's always striking a pose! All the heifer calves are halter broke and ready for Bonanza 2025 in Olds, Alberta!











Lot 11 Lot 12



Unique 80W, Granddam Lot 11



Hudson 174H, Sire Lot 11

JDH JJD 9Y 485T ALL IN 96B ET EXR TERRI 489

H/TSR/CHEZ/FULLTHROTTLE ET

STAR SPIRIDGE KESSEY 321L ET

HARVIE DAN T-BONE 196T

HARVIE RAFTSMAN 16R



Commitment 137J, Sire Lot 12

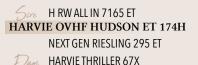


Monique 89J, Dam Lot 12



HARVIE MS UNIQUE ET 111M

JILL 111M ♦ FEBRUARY 09 2024 ♦ REG C03116602 ♦ HOMOPOLLED



HARVIE OVHF AD MS UNIQUE 152Z HARVIE 43A LINDA 102L

HARVIE OVHF MS UNIQUE 80W

MCE FAT REA MARB 106.1 19.1 -2.3 0.032 0.73 -0.1367.4

BBSF 100L UNIQUE ET 131R

It's time to tap into the "Unique" bloodline! She's deep, wide based and oh so attractive. She glitters like gold when the sun hits her perfect pin straight hair. She's stunning in her design, and now take a look at her pedigree. 111M's dam is a maternal

sister to the popular "Harvie Smoke Stack 195B" from the CWA

National Champion Unique 80W, this is no question an exciting

female to campaign. Ms Unique 111M just might have the most

HARVIE MONIQUE 34M

CVIH 34M ♦ JANUARY 23 2024 ♦ REG C03113370 ♦ HOMOPOLLED

JW B716 DEVOUT 18051 **NJW PMH COMMITMENT 137J ET** NJW 79Z 103C RITA 304F ET

HARVIE OVHF CONCEPT ET 245F **RCHR MONIQUE 89J**

RCHR MONIQUE 4B

KCF BENNETT DEVOUT B716 ET JW 936 DOMINETTE 1674 ET NJW 73S 38W RIDGE 103C ET BW 91H 100W RITA 79Z ET R LEADER 6964 NEXT GEN RIESLING 295 ET HARVIE HIGH ROLLER ET 66X DXB 35M MOONGLOW 61T

CE WW MK MCE FAT REA MARB 73.9 118.4 28.6 -1.3 0.002 0.61 80.0 -1.8

A striking, goggle-eyed Commitment 137J daughter whose maternal sister is lot 13. She's off of a beautiful cow with a square and balanced udder with the milk quality to wean off one of our heaviest heifer calves. She's stout, long, deep and beautifully haired. The commitment 137J females have udder compositions that tell us they will have "picture perfect" udders, the teats are perfectly spaced, the correct length and sized in ideal proportion. We think this heifer will rock the show ring next year and turn into a cow like her Momma.

popular pedigree you'll find this year!





Lot 13 Lot 14



Monique 89J, Dam of Lot 13



Maternal sister Lot 12, Monique 34M

MSU TCF REVOLUTION 4R SHF MAGGIE M326 X05 ET TLELL 10Y DRAWL ET 8D

R LEADER 6964 NEXT GEN RIESLING 295 ET

HARVIE HIGH ROLLER ET 66X

DXB 35M MOONGLOW 61T

TLELL 100W CONNIE 9C



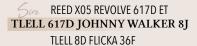
Firefly progeny winning under the El Sauz prefix.



HARVIE MONIQUE 100L

_13

CVIH 100L ♦ FEBRUARY 12 2023 ♦ REG C03103895 ♦ HOMOPOLLED



RCHR MONIQUE 89J

RCHR MONIQUE 4B

CE BW WW YW MK MCE FAT REA MARB
-2.4 5.4 71.9 113.9 24.3 2.7 0.012 0.57 0.04

H

HARVIE SFC MS FIREFLY 79L

_14

CVIH 79L ♦ FEBRUARY 09 2023 ♦ REG C03105449 ♦ HOMOPOLLED

JW B716 DEVOUT 18051

NJW PMH COMMITMENT 137J ET

NJW 79Z 103C RITA 304F ET

HARVIE MS FIREFLY 19G

HARVIE MS FIREFLY 88E

KCF BENNETT DEVOUT B716 ET JW 936 DOMINETTE 1674 ET NJW 735 38W RIDGE 103C ET BW 91H 100W RITA 79Z ET R LEADER 6964 KJ BJ 167X VELVET 719Z HARVIE LUCKY STREAK 219B HARVIE MS FIREFLY 30T

CE BW WW YW MK MCE FAT REA MARB

0.9 4.6 66.3 103.4 31.3 -2.6 0.012 0.54 0.06

Monique has an elegant, smooth made, feminine female. Her dam has beautiful udder, with two daughters in the sale this year. Her maternal sister sells as lot 12, wow, what an opportunity to purchase what you see, consistency. She is bred to safe in calf mid February to Harvie SSAL Bourbon 112L. The combination of a Bourbon 126H son and Monique 89J is truly exciting.

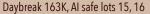
Firefly has sought after goggles and a pretty head. She is incredibly soft, big bodied with a correct structure. Her dam Firefly 19G female was purchased by SFC Cattle Co in 2020 and has been a producer. She is bred to safe in calf for Feb mid to end February to Harvie SSAL Bourbon 112L. Co-owned with SFC Land and Cattle, SK





Lot 15 Lot 16







Sire of Lot 15 and 16



Dam of Lot 16



HARVIE MS CINDY 152L

15

CVIH 152L ♦ MARCH 07 2023 ♦ REG C03105479 ♦ HOMOPOLLED

JW B716 DEVOUT 18051

NJW PMH COMMITMENT 137J ET

NJW 79Z 103C RITA 304F ET

HARVIE MS CINDY 106Z

HAROLDSON'S CINDY 16R 30W

KCF BENNETT DEVOUT B716 ET JW 936 DOMINETTE 1674 ET NJW 73S 38W RIDGE 103C ET BW 91H 100W RITA 79Z ET

HARVIE TRAVELER 69T HARVIE DAN MS FIREFLY 69S HARVIE RAFTSMAN 16R HAROLDSON'S CINDY 24F 98M

CE	BW	WW	YW	MK	MCE	FAT	REA	MARB
-3.4	6.2	65.5	108.6	28.4	-2.4	-0.018	0.42	0.04

Highly maternal, dark to the ground, with a fantastic track record. Her dam is one of the most attractive powerhouse females that has many fans on tours. She is bred to safe in calf April 15th AI to NJW 73S D287 Daybreak 163K ET.



HARVIE MCSQ WILD ENVY 137L

JILL 137L ♦ MARCH 01 2023 ♦ REG C03103847 ♦ HOMOPOLLED

JW B716 DEVOUT 18051

NJW PMH COMMITMENT 137J ET

NJW 79Z 103C RITA 304F ET

H RW ALL IN 7165 ET

HARVIE OVHF WILD ENVY 38H

SSAL 4130 WILD ENVY 7E

KCF BENNETT DEVOUT B716 ET JW 936 DOMINETTE 1674 ET NJW 73S 38W RIDGE 103C ET BW 91H 100W RITA 79Z ET JDH JJD 9Y 485T ALL IN 96B ET EXR TERRI 489 PYRAMID HICKOK 4130 OVHF 69T WILDFIRE 10W

CE	BW	WW	YW	MK	MCE	FAT	REA	MARB
3.8	2.4	59.2	96.3	31.4	1.2	0.012	0.54	0.1

Wild Envy is a tank! We love her added body shape and base. She's laying down a promising udder and has freckles (milk) to back it up! With excellent EPD's, the phenotype to match, she's an ideal female to add to your herd. She is bred to safe in calf April 15th AI to NJW 73S D287 Daybreak 163K ET. Co-owned with MC Squared, SK.





HARVIE VLE RIESLING ET 59L

17

JILL 59L ♦ FEBRUARY 04 2023 ♦ REG C03105626 ♦ POLLED

BAR STAR FRESH PRINCE 018 ET

BAR STAR FRESH PRINCE 018 ET

BAR STAR 91X WHATAGIRL 410

Plant R LEADER 6964

HARVIE OVHF RIESLING ET 3F NEXT GEN RIESLING 295 ET BAR S LHF 028 240 BR BELLE 4082 ET STAR STROKE O'GENIUS 91X ET MOHICAN WHATAGIRL 6Y

HYALITE ON TARGET 936 R MISS REVOLUTION 1009 H/TSR/CHEZ/FULL THROTTLE ET STAR SPIRIDGE KESSEY 321L ET

She's a Riesling! This polled Riesling x Fresh Prince holds a special place in our hearts. She looks so much like her dam and grand dam, donor females that where simply amazing to show. When Wayne and Anne Burgess came to us with these Embryo's we were so excited for the opportunity to partner on some of the most influencing genetics, and they all were females! 59L's full sisters sold in our sale last year, the Riesling 81L sold to the Edenburn Family in Illinois, winning the 2023 CWA Grand Champion Female & has shown incredibly well in the USA this year. She is bred to safe in calf April 15th AI to NJW 73S D287 Daybreak 163K ET.

Co-owned with Venture Livestock, AB







Hereford REFERENCE SIRES



NJW PMH Commitment 137J ET, reg# C03098663

Top ten CWA Supreme Champion Finalist



Land Makers Mark 2072 ET, reg# C03108516 2022 NWSS Champion Carload



Harvie OVHF Hudson ET 174H, reg# C03071110 2020 Pick of the Harvie Ranching Bulls



NJW 73S D287 Daybreak 163K ET, reg# C03108515 One of the high selling bulls at the 2023 NJW Bull Sale

Charolais REFERENCE SIRES



HVA Threetheives 66F, reg# 748515

Beautiful female maker!



SOS Jackpot PLD 158J, reg# 815944

High Selling Bull at the SOS 2022 Bull Sale



Turnbull's Jabba 25J, reg# 813576

High selling heifer bull at Turnbulls 2022 Bull Sale



High Bluff Law Maker 56L, reg# 871566

High Selling bull at High Bluff's 2024 Bull Sale





HARVIE MS HILDA 8M

18

ELH 8M ♦ 1/2/2024 ♦ REG FC881898 ♦ HOMOPOLLED

HIGH BLUFF BODACIOUS 78B
HVA THREETHEIVES 66F
HVA WHISTLE 66A

Pam CCC MESCALITO 9038 P HARVIE MS HILDA 92J

HARVIE MS HILDA 19B

SHSH HD 14Y HARVIE MS GELLIA 12W WHITECAP PLUS 179Y HVA RUBY 166Y

WC MILESTONE 5223 P WC CCC SWEETHEART 6166 P ET HARVIE STOUT 124X HARVIE MS HILDA 74Z

CE	BW	WW	YW	MK	MCE	FAT	REA	MARB
12.3	-2.7	52	105	27	11.1	0.001	0.59	0.2

Ms Hilda 8M will be another fantastic show heifer that will turn into a show cow. She's off of Jill's favorite up and coming donor on the ranch, Ms Hilda's dam 92J which is a gorgeous Mescalito 9038 daughter. Ms Hilda 92J's Turnbull's Jabba 25J daughter last year sold to Steppler Farms, Manitoba. This big hipped, well balanced and pretty headed female has all the components to make her new owners incredibly happy. With CCYA coming to Stettler next summer, consider adding Ms Hilda 8M to your roster!









HARVIE MS MOLSON 19M

19

ELH 19M ♦ 1/18/2024 ♦ REG FC881907 ♦ POLLED

TURNBULLS DUTY-FREE 358D
SOS JACKPOT PLD 158J
MXS EVERLY 816F

Dam TR CAG CARBON COPY 7630E ET

HARVIE MS MOLSON 175J
HARVIE MS MOLSON 98C

PLEASANT DAWN MVP 316Y CTP MISS GOOGLE 358Z CEDARDALE ZEAL 125Z MXS DITTO 656D

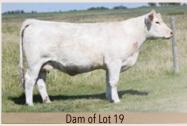
RBM TR RHINESTONE Z38 M&M MS CARBINE 1567 PLD VIKSE OVER TIME 104A HARVIE MS MOLSON ET 303U

3.6	1	67	114	25	9.1	0.008	0.7	0.12	۰
CE	BW	WW	YW	MK	MCE	FAT	REA	MARB	

Ms Molson 19M is the very first Ms Molson female to sell off our ranch in years. We hold on to our Ms Molson's pretty close as they have produced year after year, big-bodied, correct and attractive offspring, Ms Molson's also have a track record in the show ring. We look forward to having this beauty out this fall. 19M's grand dam was a dominating force in the showring. The Jackpot bull stamped his offspring so well, with added performance, style and overall mass. Ms Molson 19M was the Olds Fall Classic Sr. Heifer Calf Champion and Reserve Champion Charolais Female. She made many friends in and out of the breed. Quite simply she is flawless. Look for her at Farmfair Internation and we are reserving her show rights until after CWA Agribition 2024.











Lot 20 Lot 21







Jabba 25J, Sire

Dam of Lot 20

Jackpot 158J, Sire



HARVIE MS IMPRESSIVE 4M

20

ELH 4M ♦ 1/1/2024 ♦ REG FC881916 ♦ HOMOPOLLED



HARVIE HENRIETTA 35M

21

ELH 35M ♦ 1/23/2024 ♦ REG FC881715 ♦ POLLED

SIEPPLER MAGNUM 99G
TURNBULL'S JABBA 25J

TURNBULL'S JORDYN 25G

HARVIE MS IMPRESSIVE 121K

HARVIE MS IMPRESSIVE 6312D

PRO-CHAR WINCHESTER 6D STEPPLER TAYLOR 43E CEDARLEA SHOELESS JOE 83C PLEASANT DAWN LANA 60B LT RUSHMORE 8060 PLD

LI RUSHMORE 8060 PLD WC CCC SWEETHEART 6644 P ET WHITECAP LAREDO 232T HARVIE MS IMPRESSIVE 267Z

CE	BW	WW	YW	MK	MCE	FAT	REA	MARB
11	-2.2	51	105	30	7.2	0.026	0.67	0.07

A strong head structure is the ultimate sign of a great one! She's pretty, homopolled, complete and backed by an extensive pedigree. Ms. Impressive is off of a beautiful 1st calf heifer that goes back to the Impressive 0461 cow, one of the most prolific females in the Charolais breed. Strong feet and legs carry this balanced female so well. Plus, she has an ideal udder structure developing and we do believe her udder quality will be A1. She's the right kind to have show next year and become a foundation female into the future.

TURNBULLS DUTY-FREE 358D SOS JACKPOT PLD 158J MXS EVERLY 816F

DCR MR CONONAIL C94 ET HARVIE HENRIETTA 230E

HARVIE HENRIETTA 161C

PLEASANT DAWN MVP 316Y CTP MISS GOOGLE 358Z CEDARDALE ZEAL 125Z MXS DITTO 656D LT LEDGER 0332 P JCH MS WESTERN EDGE S3 KCH TRADEMARK 21A

HARVIE HENRIETTA 58S

CE	BW	WW	YW	MK	MCE	FAT	REA	MARB
1.5	2	75	131	28	8.2	0.011	0.84	0.02

Harvie Henrietta 35M is a feminine, high performing and easy doing show female. With a nicely balanced EPD profile and the popular sire. The Henrietta cow family has been consistent, herd bull driven with a long line of strong maternal instincts. Pays her way to the front pasture. We think this will be a stand out show heifer next summer. Have a look at her video and circle her number!





HARVIE BRENDA 38M

22

ELH 38M ♦ 1/26/2024 ♦ REG FC881922 ♦ POLLED

Sur HIGH BLUFF BODACIOUS 78B HVA THREETHEIVES 66F

HVA WHISTLE 66A

MBS MS LEDGER 307

LT BRENDA 7087 PLD

SHSH HD 14Y HARVIE MS GELLIA 12W WHITECAP PLUS 179Y HVA RUBY 166Y LT BLUEGRASS 4017 P

LT BLUEGRASS 4017 P LT BRENDA 6120 PLD LT SILVER YIELD 3196 P LT BRENDA 4036 PLD

CE	BW	VVVV	YW	MK	MCE	FAI	REA	MARB	
17.0	-3.3	75	127	27	15.3	0.041	0.86	0.05	

Harvie Brenda 38M is a stunning female from Jill's favorite Charolais donor female Brenda 307Z. 307Z is the deepest, longest sided female on the ranch who always has the truck stop on a cattle tour. This flush was a tremendous success, with a resulting group that are consistently strong. Brenda 38M has an appealing silhouette that lends itself to be a winning option in the show ring. You'll see Brenda on the show road this fall.









3 EXPORTABLE SEXED FEMALE EMBRYOS

MS MEDONTE 236D imes KJ 7603 ELEMENT 019L ET



4 EXPORTABLE SEXED FEMALE EMBRYOS

MS MEDONTE 236D imes KJ 7603 ELEMENT 019L ET



3 EXPORTABLE EMBRYOS

MS MEDONTE 236D imes CSC 701 OSHOTO 316

23C













Bonanza Res Champion Female B & O

3 EXPORTABLE EMBRYOS

RSK PRINCESS 110H imes NJW PMH COMMITMENT 137J ET

3 EXPORTABLE EMBRYOS

RSK PRINCESS 110H imes NJW PMH COMMITMENT 137J ET





Harvie Ms Firefly 84F Reg # C03044932



3 EXPORTABLE EMBRYOS

25

HARVIE MS FIREFLY 84F imes NJW 73S D287 DAYBREAK 163K ET



Harvie Ms Firefly 19F Reg # C03048878



Olds Fall Classic Champion Hereford Female Maternal Sibling to 19F

3 EXPORTABLE EMBRYOS

26

HARVIE MS FIREFLY ET 19F imes NJW 73S D287 DAYBREAK 163K ET



SSAL 4172 Unique Empress 21E Reg # C03034037



3 EXPORTABLE EMBRYOS

27

SSAL 4172 UNIQUE EMPRESS 21E $\, imes\,$ HARVIE MOMENTUM ET 35L



NJW PMH

SELLING 10 SEMEN PACKAGES OF 10 DOSES

28A-J

137J ET

019L ET

NJW PMH COMMITMENT 137J ET, CDN REG # C03098663



KJ 7603

SELLING 6 PACKAGES OF 5 DOSES OF SEXED FEMALE SEMEN

KJ 7603 ELEMENT 019L ET, US REG # 44474146

29A-E











Blazing the trail while keeping traditions alive.